

Presentations

Individual or Team

Overview: The presentation of an individual or team's project or campaign on a specific topic provided in the event guidelines.

Event	Equip. Setup Time	Prep Time	Performance Time	Warning Time	Time Up	Penalty Over Time (5 points)	Q&A (3 min.)
Business Ethics	NA	NA	7 min.	6 min.	7 min.	Yes	Yes
Business Presentation	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Client Service	NA	10 min.	5 min.	4 min.	5 min.	No	No
Electronic Career Portfolio – Modified	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Emerging Business Issues – Modified	NA	NA	7 min.	6 min.	7 min.	Yes	Yes
Public Service Announcement	5 min.	NA	5 min.	4 min.	5 min.	Yes	Yes
Sales Presentation – NEW!	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes
Social Media Campaign – NEW!	5 min.	NA	7 min.	6 min.	7 min.	Yes	Yes

Regulations

- Refer to *National Competitive Event Guidelines* for description and procedures.
- If equipment setup is permitted per the event guidelines, then chapters must bring and set up their own audio/visual equipment—except screens. The individual or team members must perform all aspects of the presentation including setup. Other representatives may not assist.

Eligibility

- Student members, not advisers, must prepare the event submission. Local advisers should serve as consultants to ensure that the project is well organized, contains substantiated statements and is developed in format that complies with submission guidelines. Presentations may be revised for competition at the next level with judge feedback provided on rating sheets.
- The Statement of Assurance event form must be submitted if applicable: RLC to the Regional Host by the third Friday in January or SLC to the State Office by the first Wednesday in March. Refer to the Statement of Assurance Entry Form in the Wisconsin FBLA Competitive Events Guide. The Statement of Assurance is not required for Public Service Announcement.
- Each individual must provide their own computer and projection device (or tablet and DVD player) for the presentation including a copy of the program.
- Internet access will be provided for presentations associated with 3D-Animation, Electronic Career Portfolio and Public Service Announcement. Access may not be WIFI, so competitors should plan appropriately when selecting laptops/tablets on which to present. In the case that Internet Service is not available, then presenters must be prepared to deliver alternative presentation content using backup methods.
- A member may enter only one individual or team event and one chapter event. A member may enter only one individual or team event and one chapter event. Who's Who in FBLA and Future Business Educator does not count as an event.

Judging

- The rating sheet(s) the judges will use are found in the Wisconsin Competitive Event Guidelines.
- All decisions of the judges are final.